

# Access the money tied up in your invoices - when you need it.

APOSITIVE are workforce finance experts, specialising in cashflow funding for recruitment, labour hire and professional services.

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## Your Cashflow Plan

# **About Us**

### **A Positive Story**

When APositive began in 2013 our purpose was 'to make lives easier through innovative business finance'.

We have now funded over \$750m to help grow hundreds of Australian and New Zealand recruitment agencies, including early stage startups, high growth and mature businesses.

Our team of workforce finance experts are proud of the positive outcomes that we have achieved for our clients, and the resulting feedback provided in the form of industry leading...







Focusing on our clients' success has transferred into our own growth story, as we were acknowledged as the 23rd fastest growing Australian business in the 2020 AFR Fast 100.

#### **Recruitment & Labour Hire Finance Specialists**

Today's recruitment & labour hire businesses are often faced with non-traditional challenges, which traditional banks and generalist finance providers can't address.

By blending bespoke technology with a team that understands recruitment businesses, we are committed to improving your cash flow and creating a positive experience...



Temp, contractor and perm placement funding available



Funds can be available immediately after raising your invoices



Integrates with recruitment systems, saving you time and money



Take on new contracts with confidence as the facility grows with you

#### Integrate Funding with your Inhouse Payroll



The APositive funding platform integrates with a number of leading online timesheet and tech partners to provide a seamless back office solution, as outlined in this case study.

"The APositive solution is much more integrated, saves a lot of time and we get access to our funds quicker."



**Chris Garibaldi, Director** GRIT Talent Consulting

#### Summary of the outcomes achieved for GRIT:

""We explored a few options, but APositive gave us confidence from the first conversation. We liked the fact that other systems such as online timesheets, Xero and JobAdder integrate seamlessly into the platform. The automation side of things made a lot of sense."

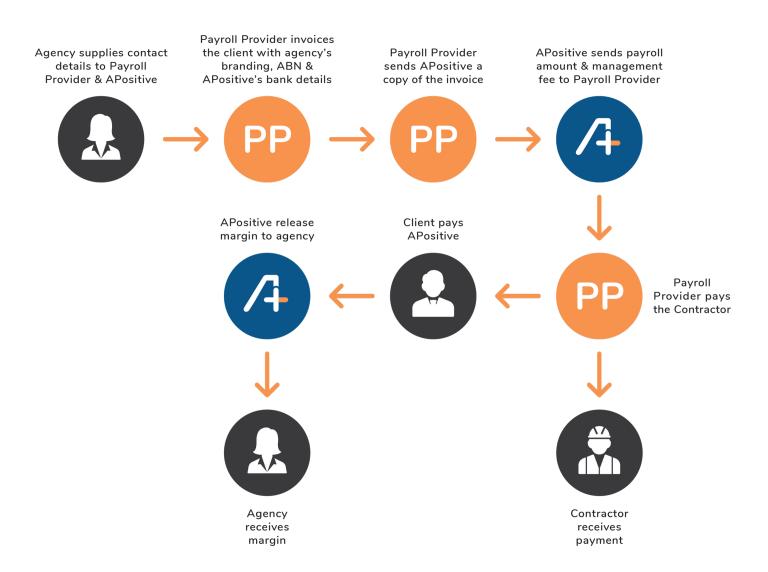
"We thought it would be a full-time job looking after the new platform. We budgeted to outsource that work, but quickly realised we didn't need to. So, in addition to the \$8,000 monthly admin and funding savings, we also saved on staffing costs."

"The level of automation and the process is a lot higher than we expected. That's resulted in extra savings and freed up funds for other things."

"Our previous system was quite clunky and required a lot of clicks to get through. The new interface is more modern and visually it's easy to administer. It saves time for us and for our clients. We're very happy we made the switch."

Read Case Study

### Integrate Funding with your Outsourced Payroll





# Your recruitment fees are paid upfront while your clients pay by instalments.



APay is a recruitment specific payment instalment product that allows your customers to pay their permanent recruitment fees over 3,4,5 or 6 months. When the first direct debit clears we advance you the full invoice amount.

#### The recruitment fee cycle with APay









Recruitment Agency Sends Invoice



Select APay Option



Recruiter is Paid Upfront

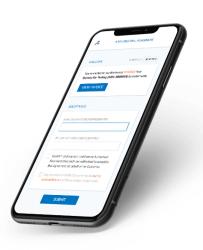




Pay Over Instalments

#### **Benefits for APay Recruiters**

- Receive your fee upfront and improve your cashflow
- Grow your business by offering your service to a broader market
- No set-up or admin fees
- No credit risk or chasing late payments
- Flexibility to pass on the fee to your clients, or absorb it as a cost of winning new business
- APay integrates with leading recruitment tech (JobAdder)



# A Positive Client Experience

"I have been able to run the business and not worry about finding the cash to pay our staff. APositive are great people to work with and they have always given us great advice."

#### Joshua Blundell

Director, Kruzer Recruitment

"Having peace of mind to a Business Owner is everything and that's exactly what the A Positive team provides. They are accessible when I need them, they respond efficiently and that makes my life incredibly easy! This has been a seamless process for us!"

#### **Sharon Vandermeer**

Director, On The Ball Personnel

"Expert Service, great staff. Highly recommended to everyone. I have searched for many years to find the perfect solution for my business and when I came across APositive I was extremely excited. The expert, professional staff assisted me to tailor a service to suit my business needs"

#### **Katrina Lawry**

Director, Altus Employment

"If you need cashflow support - this is the option for you. Easy to get approved and helpful with the sharing of information. Great support and onboarding process. Easy to use the platform and loved that we also got access to online timesheets as well."

#### **Jade Pearsall**

Puro People

# Our A+ Values









